

# JAMAL POLLOK

## SKILLS

Copywriting  
Article Writing  
Press Release Writing  
Content Planning  
SEO



## EXPERIENCE

### **Copywriter/Voiceover Artist | DatSyn | 2012-2015**

Produced press releases for clients, wrote copy and promotional materials, recorded press release voiceovers.

### **Writer | Pulptastic | 2014-2015**

Wrote and published over two dozen lifestyle and health articles, coming up with content ideas and pitching new titles.

### **Senior Writer | SYD Writing Services | 2015-2017**

Responsible for a major client account and certain team communications, and took on the role of editor on heavy content days.

### **Writer | Freelance | 2012-present**

Wrote and produced content for individuals and businesses for five years with ghost-written and self-published content all over the web.

## LANGUAGES

(Native) German  
(Professional) English

## HOBBIES & PASSION

Weightlifting  
Martial Arts  
Veganism  
Psychology  
TV & Anime Critique



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